

FACT SHEET

NAME	HYGIENALIA+PULIRE Professional Cleaning and Laundry Trade Show
TYOLOGY	Professional
FREQUENCY	Biennial
DATES EVENT	From 12 th to 14 th November 2019
VENUE	Casa de Campo Exhibition Center, Cristal Hall, Madrid
OPENING HOURS	10am-7pm, 12 and 13 November 10am-5pm, 14 November

2017 Figures

Net surface area (sqm)	3.565 m ²
Total exhibitors	123
National	101
Foreign	22
Total visitors	5.200 Foreign visitors from 37 countries National visitors from 17 provinces

HYGIENALIA + PULIRE TEAM

Management

Jorge Fombellida
Feria Valencia. Business Manager

Toni D'Andrea
AFIDAMP Servizi. CEO

Event Management

Esther Cano
ecano@hygienalia-pulire.com
+34 933 686 288

Sales Department

Maria Jesús Gumiel
Nacional Accounts and Exhibitor Service Manager
mjgumiel@hygienalia-pulire.com
+34 931 225 262

Tania Noto & Laura Banfi
International Sales
tradeshows@afidamp.it
+39 02 6744581

General Secretary

M^o José Hilario
Responsible for Billing and attention to the exhibitor
mjhilario@feriavalencia.com
+34 963 861 339

Press and Visitors

Mercè Parra
Press and Visitors Responsible
mparra@hygienalia-pulire.com
+34 931 225 262


Hygienalia
+
PULIRE

GET MOVING

12 | 13 | 14 november 2019

Casa de Campo Exhibition Center · Madrid | Spain

www.hygienalia-pulire.com

#hygienalia2019

 Hygienalia + Pulire

 @hygienalia

Hygienalia + PULIRE

Hygienalia+Pulire is the largest event in the sector of professional cleaning, hygiene and laundry in Spain.

HYGIENALIA + PULIRE 5th edition will turn around the concept:

BUSINEES, IDEAS AND KNOW-HOW

in response to exhibitors' commercial needs and offering visitors useful ideas.

VISITORS PROFILE

More than **5.200** visitors could get a first-hand knowledge of over **229** products and services and attend different live demonstrations of floor crystallization treatments, window cleaning in height, as well as meetings and conferences related to the most relevant and latest developments of the sector.

VISITORS END CLIENT

- 21% Industry
- 14,3% HO.RE.CA
- 9,6% Consulting and Training
- 5,5% Public and Private Institutions

41,7%

PRODUCTS AND SERVICES

- 24,7% Cleaning Services
- 34% Distributors
- 0,4% Others (Media)

58,3%

96% OF THE VISITORS WILL RETURN

WHY EXHIBIT

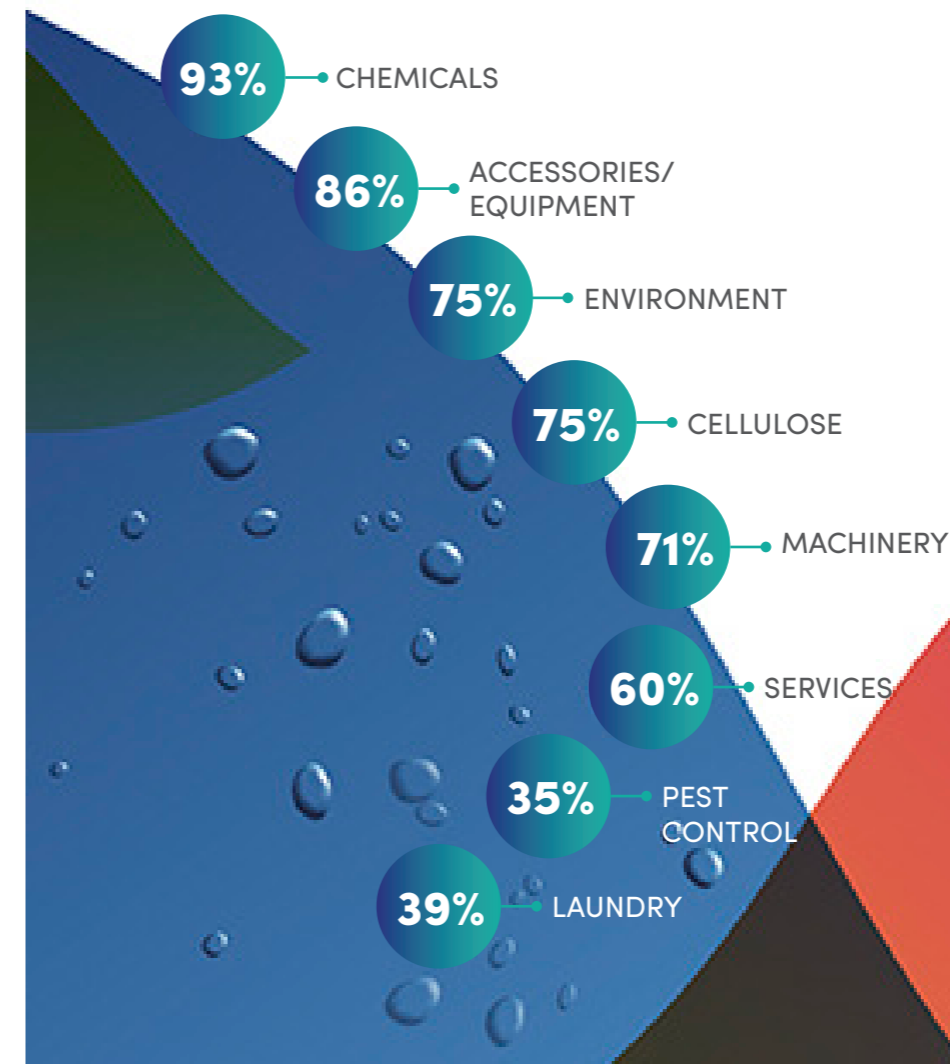
The main and most highly specialized sectors are represented at Hygienalia+Pulire, showcasing more than 300 product categories. It is a comprehensive fair that represents the sector in full and is deeply committed to the market.

A wide variety validated by the Show Management and the Organizing Committee ensures the highest quality and the widest variety of products. It is a multi-sectorial call for the entire value chain of professional cleaning, hygiene and laundry.

EXHIBITING SECTORS:

MACHINERY	Indoor and outdoor cleaning systems, car wash tunnels
ACCESSORIES AND EQUIPMENT	Dispensers, equipment and tools, dirt holding systems, cleaning clothes, etc
ENVIRONMENT	Waste management, containers etc
LAUNDRY	Equipment and machinery
PEST CONTROL	Services and treatments
SERVICES	Laboratories, training organizations, consultancy, cleaning etc
CHEMICALS	Products for cleaning, hygiene and all kinds of applications
CELLULOSE	Hygiene products in paper and textile materials
UNIFORMS	Professional wear and specific equipment

SECTORS OF INTEREST FOR LAST EDITION VISITORS



It is easy to participate in Hygienalia + Pulire if you know how

If you are interested in participating or want to learn more about Hygienalia + Pulire you can contact:

tradeshows@afidamp.it
+39 026744581