

# ADVERTISING CONTRACT

Exhibiting Company	VAT Number	Stand Number
Address	ZIP Code	
Town	City	Country
Tel. Number	Website	
Company E-mail	Person In Charge	
Position	Contact E-mail	

ONLINE MARKETING / EXHIBITORS'CATALOG	Characteristics	Limited	PSP
Complete list	-	no	170€
Highlighted in the lists	-	no	350€
Categories sponsorship in the list*  <i>*2 per category (10 categories)</i>	CELLULOSE	1	600€
	MACHINERY	2	600€
	CHEMICAL PRODUCTS	2	600€
	PEST CONTROL	2	600€
	LAUNDRY	2	600€
	ENVIRONMENT	2	600€
	UTENSILS AND ACCESSORIES	2	600€
	WASH TUNES	2	600€
	OTHERS	2	600€
	SERVICES	2	600€

BANNERS / EXHIBITORS CATALOG			
Exhibitors Section Banner	720 x 80 px. (jpg)	1	500€
Products Section Banner	720 x 80 px. (jpg)	1	500€
Green Line Section Banner	720 x 80 px. (jpg)	1	500€
Red Line Section Banner	720 x 80 px. (jpg)	1	500€
Shine Line Section Banner	720 x 80 px. (jpg)	1	500€
Solidarity Line Section Banner	720 x 80 px. (jpg)	1	500€
4 Sections Banner	720 x 80 px. (jpg)	1	1.400€
6 Sections Complete Website	720 x 80 px. (jpg)	1	1.800€
Visitor's Area Banner	210 x 400 px. (jpg)	1	1.400€
<i>25% discount for the purchase of 2 or more banners in the website</i>			

BANNERS / Hygienalia-pulire.com Website			
First Levels: Visit + Submenu First Level Parallel acts + Submenu First Level	150x350 px (jpg or gif)	2	500€

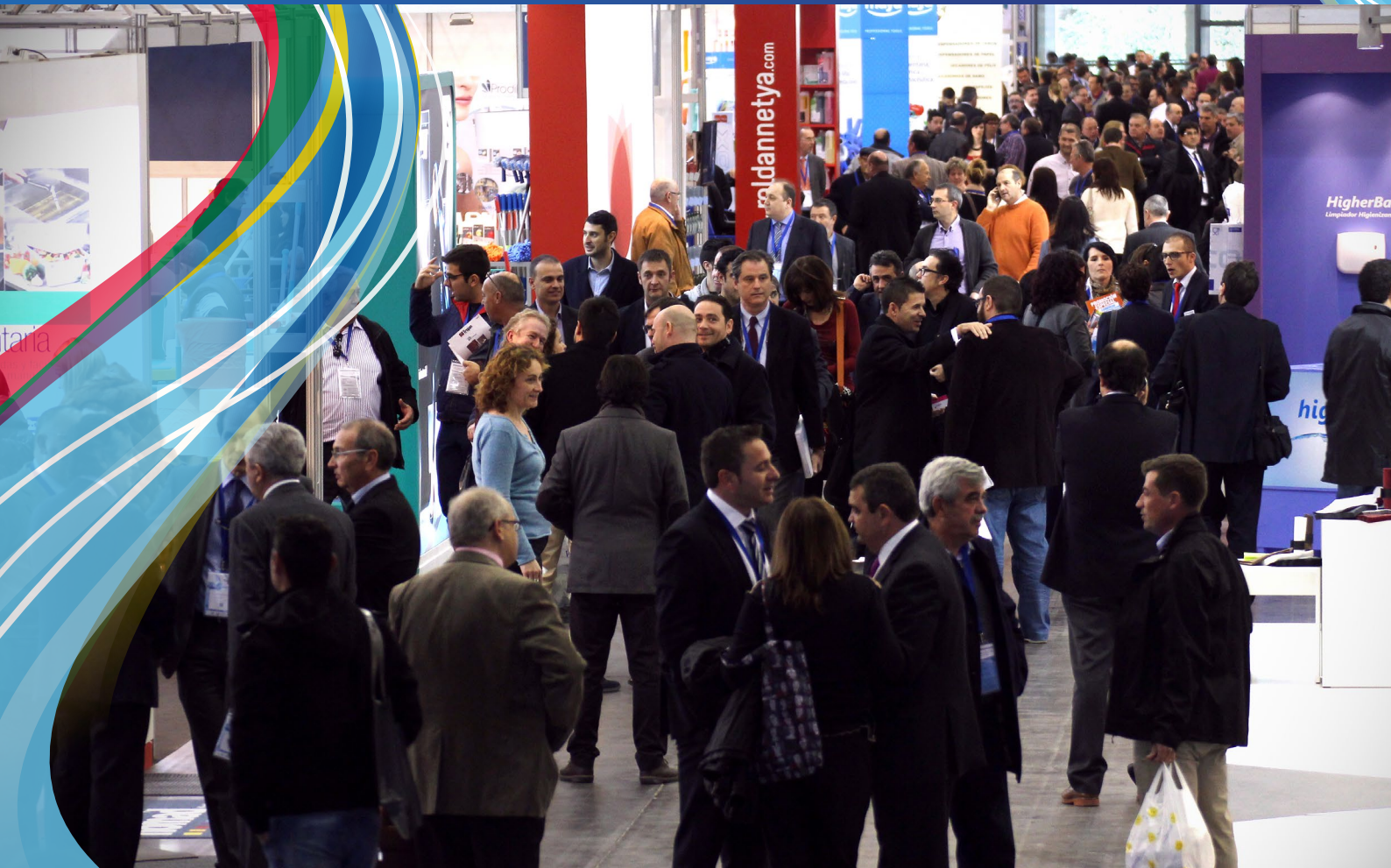
E-MAIL MARKETING			
Segmented Mailings to visitors	-	1	300€
Post-ferial newsletter	-	3	1.310€
Hygienalia pulire emailing sponsorship	-	1	500€

ONSITE			
Distribution of magazines or brochures during the event	14/11/2017 15/11/2017 16/11/2017	Delivery by 1 uniformed stewardess	2 450€ 450€
Logo as highlighted company in the plans / guide of the visitor		Inclusion of the logo as a leading company	4 300€
Lanyard <b>SOLD</b>		Distribution to all attendees	1 3.000€
Back cover of the guide <b>SOLD</b>		Inclusion of the logo on the back cover	1 700€
Logo in the visitor's guide		Inclusion of the logo in color in the guide	- 150€
Back Cover of Passes		Inclusion of the logo on the back cover	1 950€

SUBTOTAL                      VAT 21%                      TOTAL

Send this form to:  
[ecano@aude-events.com](mailto:ecano@aude-events.com)

Date



- To contract any of these products, you must fill in the advertising contact form duly completed, signed and stamped and send it by mail to [tradeshows@afidamp.it](mailto:tradeshows@afidamp.it)
- You will receive a written notification confirming the availability and acceptance of the sponsorship.
- Signing the contract means the acceptance of the advertising general conditions of the exhibition. The information, design and the definitive artwork presented on the logos, as well as the images or materials required to carry out the actions included in the contract, shall be provided by the exhibitor as requested and according to the dates and types specified by Feria Valencia. If the exhibitor does not meet these dates, Feria Valencia shall not be considered responsible for not fulfilling the obligations of the contract.
- These rates are for exhibitors participating in 2017. For non-exhibiting companies there's a surcharge for marketing online of 30% on the prices. Advertising onsite is only for exhibitors or co-exhibitors

#### → Payment conditions:

The payment must be done through a check or a bank transfer to:

Banco Bilbao Vizcaya Argentaria (BBVA)  
Cta. Cte. Nº: 0182-5941-41-0201505396 / Feria Valencia  
IBAN Code: ES84 0182 5941 41 0201505396

FERIA VALENCIA. NIF. ES Q-4673004-J  
Avda. de las Ferias, s/n VALENCIA (SPAIN)